Chester Rivas

Front End Developer

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**OBJECTIVE:** I'm a Front End Developer who started off as a designer. I have a passion for various front end technologies such as HTML5, JavaScript, JQuery and CSS and ActionScript. I would classify myself as a Front End Developer with an eye for good design and with previous team lead experience or a Code Artist.

* Expert in HTML, CSS, Photoshop, ActionScript 3.0
* Knowledgeable in JavaScript, JQuery, C#, Java
* Learning Android 4.0 and PHP
* Strong multimedia design background
* Expert in handling other developer’s code
* Responsible for quality assurance in all areas of work
* Managed multiple tasks in a pressured environment while adhering to strict deadlines
* Heavy focus on communication and organization
* Very quick learner, creative and resourceful and highly motivated
* Very experienced in solving Flash related issues
* Object oriented developing best practices and coding conventions
* Experienced with version control such as SVN and CVS
* Knowledge
* Familiar with code design pattern such as singletons, mvc, factory etc.
* Intermediate understand of back-end technologies

**WORK EXPERIENCE**

**Sonic Boom Creative Media CONTRACT**

**Front End Developer |** February 2012 – April 2012

* develop websites and application using HTML5, CSS, JavaScript and JQuery
* worked closely with backend developer
* front end support for existing clients
* design and development work on several websites such as London Hydro, Bayview Village, and Vaughan Mills

**St. Joseph/Pi Media CONTRACT**

**Front End Developer |** January 2012 – February 2012

* made modifications to sections of bell.ca using HTML, CSS and JavaScript
* made modifications to a flash application for touch-screen kiosks
* integrated design and functionality changes

**Capital C CONTRACT**

**Front End Developer |** December 2011 – January 2012

* front end development for multiple Facebook apps utilizing JavaScript, JQuery, HTML, CSS and ASP.NET
* integrated multi-lingual support in Facebook environment
* built apps requiring authentication by the user via JavaScript Facebook SDK
* integrated designs into FB applications
* made modifications Infiniti and Nissan websites

**Brightworks CONTRACT**

**Senior Flex Developer |** November 2011 – November 2011

* met with clients and stakeholders
* developed financial application for RBC utilizing Yodlee framework
* prepared Yodlee package for online store release
* implemented designs and content

**Blast Radius CONTRACT**

**Front End Developer |** October 2011 – November 2011

* developed holiday catalog slider for Tommy Hilfiger using ActionScript 3.0, JavaScript, HTML, CSS
* implemented designs and client feedback
* implemented SWF Address JavaScript for deep linking
* set up review and staging environment and deployment packages for online and internal releases

**Research Now FULL-TIME**

**Senior Front End Developer and Designer|** July 2008 – September 2011

* met with clients, give quotes, designed, developed, integrated, QA and deployed
* developed global Research Now Flash framework for all custom survey tools
* met with clients for specification requirements, quotes on custom development
* responsible for design on all flash/flex applications
* lead senior flash developer on majority of flash and team lead for North American flash team
* developed custom interactive survey applications
* built AS3 library specifically for company purposes utilizing OOP
* optimized classes and components for maximum reusability
* developed flex real-time survey reporting application

**Canwest/Alliance Atlantis CONTRACT**

**Digital Media Developer |** October 2007 – June 2008

* made modifications to slice.ca and showcase.ca utilizing HTML, CSS and JavaScript
* lead flash developer on all flash and front end projects
* developed and integrated new flash components for internal use in AS3
* optimized classes for efficiency, reusability and extendibility

**Dashboard CONTRACT**

**Digital Architect |** July 2007 – September 2007

* lead flash developer on Wayne Gretzky project using HTML, CSS, and ActionScript 3.0
* took over for previous developers
* integrated back-end client driven CMS into Flash
* integrated SWF Address into flash websites for deep linking
* implemented all design concepts such as layout, animations, interactivity, and navigation

**Mindblossom FULL-TIME**

**Intermediate Flash Developer |**October 2006 – July 2007

* developed websites, games, and flash components using AS2 OOP
* developed to the strict deadlines, design and interface architecture principles
* implemented all design concepts such as animations, interactivity, and navigation into flash
* XML and audio integration

**Engage Learning Systems CONTRACT**

**Flash Developer |** October 2005 – April 2006

* project lead in numerous projects
* developed E-Learning modules using AS2 for high-profile companies
* XML and audio integration for e-learning modules
* manipulated and mixed audio files in modules to create a fully functional projects

**EDUCATION**

*May 2001 - April 2004*

**Seneca College - Digital Media Arts**

**SKILLS MATRIX**

* HTML - **EXPERT** - 5 years
* CSS - **EXPERT** - 7 years
* XML - **EXPERT** - 7 years
* ActionScript 3.0 (OOP) - **EXPERT** - 5 years
* Photoshop - **EXPERT** - 7 years
* JavaScript, JScript - **EXCELLENT** - 7 years
* HTML5 - **EXCELLENT** - 1 year
* MXML Flex - **EXCELLENT** - 3 years
* JQuery - **EXCELLENT** - 1 year
* Facebook Application - **EXCELLENT** - 1 year
* Illustrator - **PROFICIENT** - 7 years
* C# (OOP) - **PROFICIENT** - 1 year
* PHP - **PROFICIENT** - 5 years
* CSS3 - **PROFICIENT** - 1 year
* After Effects - **BASIC** - 2 years
* Android Development - **BASIC** - less than 1 year
* ASP.NET - **BASIC** - less than 1 year

**NOTABLE CLIENTS**

* Workopolis
* McDonald's
* Wal-Mart
* Mitsubishi
* Wayne Gretzky
* Home Depot
* Citi Credit Cards
* VIA Rail
* American Express
* Tommy Hilfiger
* RBC
* Nissan
* Infiniti
* Bell

**INTEREST/HOBBIES**

stand-up comedy, playing basketball & volleyball, Workaholics, Game of Thrones, Walking Dead, Modern Family, Harry Potter, Dexter, House, Law & Order: SVU, Hip-Hop, playing PS3, music production, love of pets and animals, fantasy basketball and hockey.